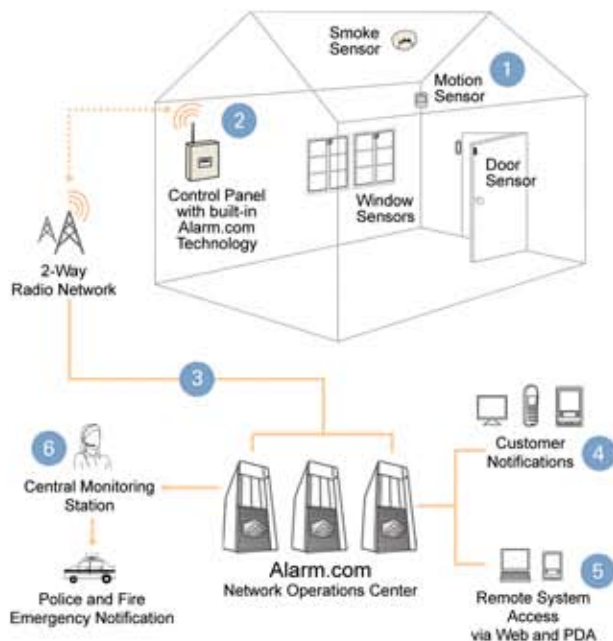


## How Alarm.com Works



1. Sensors in the home or business report activity to the Alarm.com-enabled security control panel.
2. The Alarm.com Wireless Module inside the security control panel analyzes the data coming from the sensors.
3. Activity data is transmitted securely to Alarm.com using a nationwide radio network. This data is processed and stored in the Alarm.com Network Operations Center.
4. System activity (like alarms, sensor activity, power failures, system arming and disarming and more) can be reported to the customer via phone, e-mail, or text-message notification in real-time according to the customer's notification settings.
5. A Web-based user interface allows the customer to maintain complete control of the system at any time from any location.
6. Alarm signals can be forwarded immediately from Alarm.com to the Central Monitoring Station. A live operator at the Central Monitoring Station can then notify the police or fire authorities.

## Why Alarm.com

| Other Security Systems              | Alarm.com                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Vulnerable to Phone Line Cut        | <b>More Secure.</b> Alarm.com systems do not use a phone line to report alarms, which means they <b>can't be disabled by cutting the phone line.</b>                                                                                                                                                                                                   |
| Seldom Used                         | <b>Valuable Everyday.</b> Traditional systems only provide value when they're armed, and are often armed only when people go out of town. Alarm.com provides value everyday, keeping you aware of everything that happens, <b>not just alarms.</b>                                                                                                     |
| Incomplete Protection               | <b>Total Protection.</b> Most serious injuries in the home are not caused by intruders. Kids are more likely to be injured by accidental ingestion of medicine, alcohol, and cleaning agents, or by accessing potentially hazardous areas like a swimming pool. Alarm.com helps you <b>monitor hazards even when your security system is disarmed.</b> |
| Difficult to Use                    | <b>User Friendly.</b> Alarm.com's website is <b>easy to use.</b> If you can browse the Web, you'll have no trouble using your Alarm.com system.                                                                                                                                                                                                        |
| Require a Landline Phone Connection | <b>Wireless.</b> Thinking of changing your home phone service to voice-over-IP or using your cell phone exclusively? Alarm.com is 100% wireless and <b>does not require a local phone connection.</b>                                                                                                                                                  |

- ▶ Not vulnerable to phone line cut
- ▶ Monitor all activity, not just alarms
- ▶ Control panel runs on built-in backup battery if power is lost

## Home Security. Evolved.

Monitor and control your home security system from anywhere.



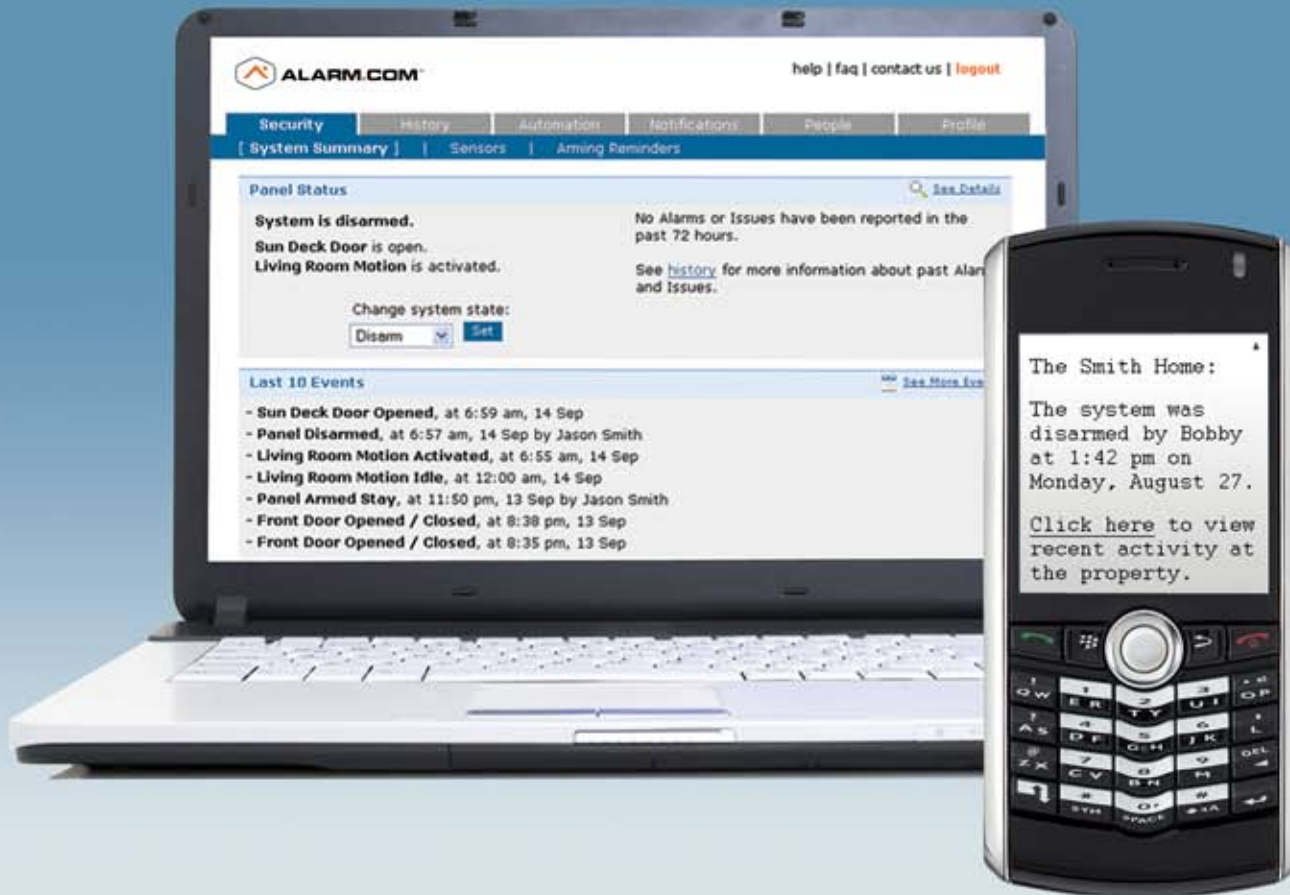
Alarm.com security systems are 100% wireless, (no phone line required).



www.alarm.com | info@alarm.com

# Monitor and control your home security system from anywhere.

No matter where you are, Alarm.com keeps you close to home. View system status, monitor sensor activity at your property, arm and disarm your system, set up user codes, and even control your lights - all from one user-friendly web interface.



Stay informed of all activity in your home, not just alarms.

Receive Alarm.com notifications via:



E-mail



Cell Phone



PDA

Monitor potentially hazardous areas in your home.



"The cleaning supplies cabinet was opened at 9:17 AM."

Keep track of your teenager when you're out of town.



"The liquor cabinet was opened at 11:32 PM."

Find out if and when the cleaners came to your home.



"The cleaning crew disarmed the system at 3:00 PM."